

Thanksgiving Care Package Program - Application Addendum

- Funding - Proforma
Income
 - \$2500 Rotary Club of Laguna Beach
 - \$2500 Rotary District 5320 District Grants

- \$5000 Total Income

Expenses

\$23.00 Turkey
\$ 2.00 Pancake Mix
\$ 3.00 Syrup
\$ 6.00 Rolls
\$ 2.00 Canned Corn
\$ 2.00 Green Beans
\$ 2.00 Stuffing Mix
\$ 2.00 Punch
\$ 1.50 Cranberry Sauce
\$ 3.00 Pie Shells
\$ 3.90 Potato Buds
\$ 1.00 Brown Gravy
\$ 2.80 Pumpkin
\$ 1.50 Salt/Pepper
\$ 1.00 Margarine
\$ 1.00 Box

\$57.70 TOTAL ESTIMATED PER FAMILY

85 to 90 Families are Estimated to take part or \$4,904.50 to \$5,193.00

\$5,000 Total Estimated Project Cost

- Public Image Plan
 - Event will be photographed by club photographer
 - PR chair will submit press releases and invite local reporter from all local newspapers, including:
 - Coastline Pilot
 - Laguna Independent
 - OC Register local edition
 - Stu News (online Laguna Beach paper)
 - All Care Packages will have Rotary Sticker on them that have been donated by Super Dave's Print and Mail