

JOY MATTERS!

Experts estimate that up to 40 percent of people with Alzheimer's disease suffer from significant depression.

Depression is associated with increased risk of morbidity, suicide, self-neglect, and decreased physical, cognitive, social functioning.

After retirement, the #1 cause of unhappiness cited is the loss of social connections and feeling of purpose in their daily lives.

“ I am confined to a wheelchair due to a massive stroke. Oakwood has given me reason to get out of bed in the morning! ”
—Ron, Member of Oakwood Creative Care

OCC'S PHILOSOPHY OF JOY

Joy benefits our emotional, spiritual, and physical health. As we get older, the need to experience joy is often outweighed by advancing physical & medical demands. However, we never outgrow the yearning to feel hope, meaning, and JOY in our lives! At OCC, our belief in every person's right to experience joy – regardless of age or medical condition – is fundamental to everything we do.

*Alzheimer's Institute **Harvard Study of Adult Development

THE NEED #2

The Perfect Place (TPP) is the newest of our 3 Day Club locations, joining the Oakwood family in 2022. Operating out of a small trailer behind a local church, TPP provides essential care and companionship to the Sun Lakes/Chandler community.

However, this location's limitations have posed significant challenges preventing TPP from obtaining the necessary licensing to offer the comprehensive services our members require. A larger, ADA compliant building with the required facilities will allow us to serve a greater number of people, provide advanced support, create a "dementia hub", and expand family support services.

BLUEPRINT FOR JOY #2

The Perfect Place Expansion

- Obtain licensing to:
 - Begin offering nursing care and healthcare/wellness services.
 - Establish contracts with Medicaid and VA.
 - Serve low-income families.
- Double # of members served in the day club to 30 daily (currently 15 daily).
- Increase # of classes offered to 6 daily (currently 4 daily).
- Offer training & education to Sun Lakes/Chandler community.
- Develop a Dementia Hub with COPE program.

THE NEED #1

For the past 2 years, the Dementia Hub has run a pilot program offering services and resources for people living with dementia and their care partners and families. The response we've received has been remarkable – demonstrating a deep need in our community for more help for those impacted by dementia.

Many of the classes, support groups, trainings, educational presentations, and memory cafés are offered for free and are reliant on the support and generosity of the community to continue.

BLUEPRINT FOR JOY #1

Elevate Family Support Services

- Expand upon free community services and support in a sustainable model.
- Increase # of families served in COPE program from 24 to 90 annually.
- Add more Memory Cafés times to accommodate growing # of attendees.
- Facilitate "Pop-up Memory Cafés" in underserved communities or where additional accommodations are needed (ex. spanish speaking).
- Launch Workforce Training program and certify 150 local working professionals annually, to make Mesa age-inclusive and dementia-friendly.
- Promote increased dementia awareness and prevention.

OUTCOMES BY 2027

270 Families served through the COPE program

360 Families served at The Perfect Place location

180 Veterans and their families served in the Chandler and Sun Lakes areas

450 Workforce professionals trained as certified "Dementia Friends"

90% OF PEOPLE EXPERIENCE:

- Increased quality of life
- Sparks of JOY!

BUILDING JOY Project Budget

BUILDING COSTS	\$3,859,000
• Building Acquisition	\$3,410,000
• Improvements	\$342,000
• Furnishings, Fixtures, Equipment	\$107,000
PROGRAM EXPANSION	\$525,000
• Dementia HUB	\$233,000
• The Perfect Place	\$292,000
INDIRECT COSTS	\$616,000
• Campaign Operating Expense	\$116,000
• Operating Reserves	\$500,000
TOTAL CAMPAIGN	\$5,000,000