

THANKSGIVING CARE PACKAGES PROGRAM - ADDENDUM TO APPLICATION

- **Funding - Proforma**

Income:

\$2,500	Rotary Club of Laguna Beach
\$2,500	Rotary District 5320 District Grant
\$1,000	(Estimated Discount on Food Purchase from Smart & Final)

Total Available: \$6,000

- **Expenses - Food Purchase**

\$ 20.00	Turkey
\$ 2.00	Stuffing Mix
\$ 6.00	Rolls
\$ 1.00	Canned Corn
\$ 1.00	Green Beans
\$ 3.90	Potato Buds
\$ 1.00	Brown Gravy
\$ 1.50	Cranberry Sauce
\$ 2.80	Pumpkin- Canned
\$ 2.00	Punch/Juice
\$ 2.00	Salt/Pepper
\$ 2.00	Pancake Mix
\$ 2.00	Syrup
\$ 1.00	Margarine
\$ 2.25	Box/Container

\$ 50.45 Total Est. retail cost per Family

\$6,054 Total Estimated Project Cost - 120 families

<\$1,000> estimated 'discount' from Smart & Final

\$5,054 Actual Cost of Program to Rotary Club and District Grant

- **Public Image - Publicity**

- Event photographed by Club Photographer (Professional)
- PR Chair prepares and submits Press Releases and invites local reporters from all local newspapers, including:
Coastline Pilot (LA Times Community Paper)
Laguna Independent
Laguna News/Post (OC Register Community Paper)
Stu News (Online Local Newspaper)
- All Care Packages bear Rotary decal
(decals donated by Super Dave's Print and Mail)
- Interact Members receive Volunteer Credit at School