

Community Service District Grant “Mobile Pantry”

Mobile Pantry:

Second Harvest Food Bank will provide all fresh produce (fruits & Vegetable) also breads and cereals. Second Harvest will provide a special modify truck to transport the fresh goods to a location of our choice in Orange County. (Dana Point).

One food truck will have enough produce to feed 150 families. We will have two distribution dates benefiting a total of 300 families. The food in the truck is open to all people in need. MBSR will identify families in need within the Dana Hills High school, Niguel Hills Middle School, Aliso Niguel High school Marco Foster Middle School and the 5th Marines Regiment.

Rotarian Participation:

The members of MBSR reserve the food truck for two dates during the year. These dates are set between Monday-Saturday for the food distribution. MBSR members will help register and identify the families coming to obtain the food. MBSR members will pack bags with fresh food for the families in the community of Dana Point. The food distribution takes 2-4 hours. MBSR members will come to the desire location and will assist and participate during the whole process. The project is a “hand on” and requires active Rotary participation. It gives our members the opportunity to get involved with the community and gets our name out to the public.

Cost:

The Sponsorship for the food truck will be a cost of \$1,500.00 per event. We will have two distribution dates during the Rotary year. With matching funds from District 5320, MBSR can sponsor two food distributions benefiting 300 families with fresh food. The minimum amount for a District Grant project is \$3000.00

Public Relations and Marketing event to the Community

MBSR will “own” the event. Club banners to be displayed on the food truck and at the location. Flyers to be distributed to the public and families regarding Rotary. Newspaper and Web advertising will be used.

