

Rotary

District 5320



District Grant Application

Date:

June 4, 2015

Rotary Club of:

La Mirada

GRANT PREREQUISITES (All items must be current to proceed)

Current

Not Current

District and RI Dues Status:

(Your club must be current on both District and RI dues at the time of application to proceed. Your club must also be current on all dues at the time of funding.)

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Previous Grant Reporting Status:

(Your club must be current on reporting requirements for previous grants prior to funding any new grants.)

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Grant Management Seminar Status:

(Two Rotarians from your club must have attended the latest seminar.)

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MOU Status:

(Your club must have signed a District or TRF MOU for local projects and a TRF MOU for international projects.)

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Project Name/Title:

Clothes for Kids

Project Leader Name:

Hal Malkin

Project Leader Email:

halmalkin@gmail.com

Project Leader Phone:

562 587-6900

Brief Project Description:

The Rotary Club of La Mirada will sponsor the Eileen Wade Clothes for Kids project. Ms. Wade was a longtime Rotarian who championed the club's annual shopping event for needy children for many years before passing away recently. Approximately \$125 in clothing will be purchased for some 30 students needy students. Clothing will include shoes, jackets, pants and shirts. Students will be taken by bus to the La Mirada Activity Center for an intergenerational holiday party with local senior citizens.

1. Project Start and Ending Dates:

(Projects may not begin prior to the District receiving approval from TRF. Reimbursements for earlier expenses are not eligible. Projects must be completed by the end of each Rotary year.)

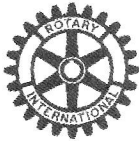
Planning for this project will begin in August. The shopping event will be held during early December.

2. Project Location: ☒ Community ☐ International

(If the project is international, will there be a Rotary club from the other country involved? If so, explain how they will participate.)

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3. Project Budget:

(Attach a complete project budget. List all revenues and expenses. These amounts MUST balance.)

If the goods and services are to be purchased from an international source, is the budget properly calculated in US dollars?)

La Mirada Rotary \$3,000 + District Grant \$1,500 = \$4,500. Marshalls Department store \$3,750 + Holiday Party \$750 = \$4,500

4. Grant Funding:

(How much will clubs be contributing? Club contributions must be equal or greater than the amount requested from the District.)

Club(s) Contribution

\$ 3,000

District DDF

\$ 1,500

Total

\$ 4,500

5. Participating Clubs:

(If other clubs will be participating in this project, list each club and its contribution.)

	\$	
	\$	
	\$	

6. Other Support:

(What other in-kind contributions, discounts or financial support are you getting for the project?)

Local businesses will be requested to provide holiday themed refreshments for event participants. The Norwalk La Mirada Unified School District will be requested to assist in identifying families in need of assistance through this project.

7. Other Involvement:

(What other groups or organizations will be involved and how will they be participating? Attach participation letters from any non-Rotarian organizations partnering in the project.)

The Norwalk La Mirada Unified School District will again assist with the project. Bus transportation will be provided by the City of La Mirada.

8. Club Participation:

(Show active involvement of the Rotarians in your club. How many club members will participate and what will they do?)

All members of the Rotary Club of La Mirada are expected to participate in either the planning of the event or assist with the shopping and conducting of the holiday party. Numerous spouses, family members, co-workers and friends will come along to assist at the event. In addition, prospective members, Sheriff's deputies, firefighters, City personnel and other community volunteers will be invited to participate. In advance of the event, a number of Rotarians will also participate in event planning and arranging logistics.

9. Who are the Beneficiaries:

(Who are you serving and how?)

The children participating in the "Clothing for Kids" project will benefit from receiving new, warm clothing. Their families, which otherwise be able to afford these purchases, will be able to stretch their family budgets for other purposes during the holidays.

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10. Lasting impacts on the community:

The participating children are expected to benefit from increased self confidence in their school settings. This should help to produce improved academic performance.

11. Rotary Area of Focus: *(check all that apply)*

- ☐ Peace and Conflict Resolution
- ☐ Disease Prevention and Treatment
- ☐ Water and Sanitation
- ☒ Maternal and Child Health
- ☒ Basic Education and Literacy
- ☐ Economic and Community Development

12. Funds Stewardship:

(Describe how funds will be safeguarded and tracked. If funds are to be distributed to an international partner for purchase/use in another country, who will be responsible for the funds? How will transfers of funds to international partners be handled?)

The Rotary Club of La Mirada will pay for the Marshalls purchase with a single check. Receipts for the clothing purchases and the holiday party will be provided as part of the required Final Report for the project.

13. Publicity: *(How do you plan to publicize your project? Check all that apply)*

- ☒ Press Releases
- ☒ Local Newspapers
- ☐ Community Newsletters
- ☐ Magazines
- ☐ Ads
- ☐ Cable TV
- ☒ Social Media
- ☐ Banners & Flyers
- ☐ Speakers
- ☒ Partner Organizations

14. Additional Comments:

In prior years, this project was called the Needy Children Shopping Spree. The project has been renamed this year to honor a longtime Rotarian and active community volunteer, Eileen Wade, who had championed this project for many years. Project promotional material will refer to the Rotary Club of La Mirada's Eileen Wade "Clothes for Kids" project.