



16700 Norwalk Boulevard, Cerritos, CA 90703 – 562-926-5566, ext. 21150

June 15, 2015

Mr. Sug Kitahara

Via email:

Dear Sug:

Thank you for reaching out to the ABC Education Foundation regarding the Foundation's Backpack 2015 Initiative. I am the chair for the Education Foundation Backpack Initiative. As we discussed, the Backpack Initiative has provided backpacks and school supplies for foster youth, homeless youth, very low income youth and youth who are in fragile housing situations. Over the last four years, over 2,000 backpacks have been provided to students before the first day of school so that they start school with all they need to succeed. Every year, the requests continue to grow for these backpacks. Key partners include Kaiser Permanente Downey Medical Center, First Choice Bank and Cerritos Center. We hope to count the local and regional Rotary Clubs as a partner in this effort.

This year, the Foundation has a goal of providing 1,500 backpacks to ABC's students. We are partnering with Roogna, a social marketing website that will help direct donors to a school supplies wish list for our students. Please let me know if there is anything you need to bring this request to the Rotary Clubs International. As we hope to stuff and distribute backpacks August 27, 2015, we hope to hear from you very soon.

I look forward to working with you on this request.

Sincerely,

MarkAnthony Ruiz
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