

Beyond Their Dreams

"Beyond Their Dreams – FUMALI Emprende is a community co-creation project between the Rotary e-Club Colombia Innova and the MAMA LINA Foundation (FUMALI).

It aims to consolidate, promote, and develop social economy enterprises that generate economic profitability for **40 women with direct impact** and **200 people with indirect impact** who reside in the city of Repelón, Atlántico.

(Aprox. 56 miles / 80 minutes from Barranquilla)



"Let's continue transforming lives, Creating Hope in the World!"

For more information:

Club's Name: e-Club Colombia Innova
Location: Bucaramanga - Colombia
Project Name: Beyond Their Dreams
Area of Focus: Community economic Development
Global Grant #: 2458881

Beyond Their Dreams




SCAN ME

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Community Economic Development and Women Empowerment

Beyond Their Dreams is the result of two years of meetings with community leaders, during which the population was analyzed through visits and surveys. This allowed us to identify the need to provide essential resources to boost ventures in sectors such as food service (fast food, cafes), retail (clothing, footwear, pharmacy), food industry (delicatessen, bakery, pastry), aesthetic services (beauty salons), and livestock (raising and selling pigs and laying hens).



Project Objectives

- 1 Empower selected single mothers to create ventures and achieve financial independence
- 2 Increase their ability to overcome their own challenges through mentoring, training, and intensive workshops aimed at developing self-esteem and enhancing technical, decision-making, and management skills
- 3 Facilitate assistance and support from both public and private entities to ensure the sustainability of their businesses.

The 40 beneficiary women belong to vulnerable families, facing economic, educational, and social deficiencies due to unemployment, armed conflict, discrimination, and domestic violence. With marginal or no education, lacking job security, and facing a challenging future for their children.

Pilot Plan

In August 2023, we initiated a **PILOT PLAN** with the selection of 5 **entrepreneurial women**. The goal was to assess the project's feasibility, costs, risks, duration, and opportunities, with the support of external donations. Throughout this process, we identified improvement opportunities and made adjustments in various phases of the project, such as the training stage and the adaptation of the communication plan. Furthermore, we succeeded in creating a positive impact on the other participants in the project



Expected Results

- ✓ Building the capacity of local leaders, organizations and networks to support the economic development in the poor community of Repelón.
- ✓ Developing opportunities for productive work and improving access to sustainable livelihoods.
- ✓ Building the capacity of entrepreneurs, social businesses, and locally supported business innovators.

Budget

Project Cost USD \$43,610

To be funded USD \$40,558 or \$21.000 FDD

